

The Annual Maine Workers' Compensation Summit



August 26-28, 2018  
Samoset Resort, Rockport, Maine

## 2018 EXPO PACKET

### Exhibit at Maine's Only Statewide Workers' Compensation Conference!

A unique opportunity to connect with the legal community, occupational health and wellness providers, safety community, insurers and adjusters, case managers, employers, and human resource managers throughout

**This event attracts over 325 participants annually!**

COMP SUMMIT  
EXPO DATES  
AND TIMES

The 2018 Comp Summit runs from August 26-28. EXPO participant networking opens with a pool-side Sunday Welcome Reception on August 26 at 4:30pm. However, do not miss out on participating in the Golf Tournament or pre-conference sessions early on Sunday. There are times to exhibit your services but also plenty of opportunities to socialize, network, and learn.

#### NETWORKING OPPORTUNITIES INCLUDE

Sunday and Monday receptions, Monday and Tuesday breakfast, Monday lunch, breaks, and education programs.

► **SUNDAY | AUGUST 26**

Exhibit setup time throughout the day | Conference sessions | Golf Tournament | Networking at the 4:30pm Welcome Reception

► **MONDAY | AUGUST 27**

EXHIBIT HOURS: 7:00am-6:00pm

► **TUESDAY | AUGUST 28**

EXHIBIT HOURS: 7:00am-12:00pm



EXPO MANAGER: Heather Bassett  
Heather@StrategicHRus.com

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Strategic HR U.S.  
StrategicHRus.com | 207.761.8350

# CHOOSE AN EXPO PLAN

## SPONSORSHIP PLANS

All sponsorship plans include an exhibit booth in a prime location, everything that's included in an exhibit plan, 3 attendee/booth passes, advanced access to the attendee list one month before the event, and much more. A full description of each sponsorship plan is outlined on page 3 of this packet.

## BASIC EXHIBIT PLANS

**EXPO HALL: \$1,400**

**HALLWAY: \$1,200**



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• LEAD SPONSOR	\$4,500
• BARISTA SPONSOR	\$3,500
• MOBILE APP SPONSOR	\$3,500
• GOLF TOURNAMENT SPONSOR	\$3,500
• CONFERENCE BAG SPONSOR	\$3,000
• NAME BADGE SPONSOR	\$2,750
• CONFERENCE GUIDE SPONSOR	\$2,750
• SUNDAY RECEPTION SPONSOR	\$2,500
• ENTERTAINMENT SPONSOR	\$2,250
• MONDAY RECEPTION SPONSOR	\$2,250
• BREAKFAST SPONSOR	\$2,000
• LUNCH SPONSOR	\$2,000
• MONDAY DESSERT BREAK SPONSOR	\$1,750

## BASIC EXHIBIT BOOTH PLANS INCLUDES:

- (EXHIBIT IN THE MAIN HALL) 6' X 10' pipe and draped booth area with a 6' skirted table.
- (EXHIBIT IN THE HALLWAY) 6' skirted table
- 2 chairs
- Hyperlinked listing on the event website
- Company listing in the conference booklet
- 2 attendee passes, which include booth coverage, access to the education programs, meals, and events (\$1,050 value)
- Access to a final attendee list with email addresses.
- Complimentary electrical and wireless access

**If you require additional booth coverage, additional attendee passes for both booth and programs can be purchased at a discounted rate of \$263/person (\$525 value).**

## 2018 COMP SUMMIT SPONSORSHIP DETAILS

***ALL SPONSORS** enjoy an exhibit booth in a prime location in the Main EXPO Hall, access to a pre-conference attendee listing with email addresses one month in advance, hyperlinked logo on ALL Comp Summit emails to the public and attendees, hyperlinked logo on Comp Summit website with a 500- word organization listing, conference bag insert, and three attendee passes!*

***Please complete the EXPO Plan Reservation Form on the last page to register for one of these premier sponsorships.***

### **LEAD SPONSOR | \$4,500**

#### ***Benefits for you...***

- ➔ EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- ➔ **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- ➔ **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- ➔ Top position of your hyperlinked logo on Comp Summit website with a 500- word organization listing to be on the conference website.
- ➔ Podium time at TWO key moments during the program.
- ➔ Company banner displayed in a prominent location.
- ➔ Full page color ad on the inside back cover of the conference guide.
- ➔ Conference bag insert.
- ➔ Four attendee/booth passes (\$2,100 value.)
- ➔ Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.

### **BARISTA SPONSOR | \$3,500**

#### ***Benefits for you...***

- ➔ EXPO Hall exhibit booth in a prime location (\$1,400 value.) PLUS, an extra exhibit table next to the Barista station.
- ➔ Signage acknowledging your sponsorship.
- ➔ **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- ➔ **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- ➔ Hyperlinked logo position on Comp Summit website with a 500- word organization listing.
- ➔ Company banner displayed at the Barista station during the conference.
- ➔ Full page, full color ad in the mobile app.
- ➔ Full page black & white ad in the conference guide.
- ➔ Conference bag insert.
- ➔ Three attendee passes (\$1,575 value.)
- ➔ Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.

## MOBILE APP SPONSOR | \$3,500

### *Benefits for you...*

- EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- Exclusive logo placement on the Mobile's App's Splash Screen & a Mobile App Banner with logo.
- Signage acknowledging your sponsorship.
- **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- Hyperlinked logo position on Comp Summit website with a 500- word organization listing.
- Full page, full color ad in the mobile app.
- Full page black & white ad in the conference guide.
- Conference bag insert.
- Three attendee passes (\$1,575 value.)
- Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.

## GOLF TOURNAMENT SPONSOR | \$3,500

### *Benefits for you...*

- Golf Team of FOUR (\$440 value.)
- EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- Signage acknowledging your sponsorship.
- **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- Hyperlinked logo on Comp Summit website with a 500- word organization listing.
- Podium time at a key time.
- Company banner displayed at the tournament.
- Full page, full color ad in the mobile app.
- Full page black & white ad in the conference guide.
- Conference bag insert.
- Three attendee passes (\$1,575 value.)
- Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.

## CONFERENCE BAG SPONSOR | \$3,000

### *Benefits for you...*

- EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- Company logo on one side of the tote bag.
- **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- Hyperlinked logo on Comp Summit website with a 500- word organization listing.
- Full page, full color ad in the mobile app.
- Full page black & white ad in the Conference Guide.
- Conference bag insert.
- Three attendee passes (\$1,575 value.)
- Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.

## NAME BADGE SPONSOR | \$2,750

### *Benefits for you...*

- EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- Company logo on name badges.
- **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- Hyperlinked logo on Comp Summit website with a 500- word organization listing.
- Full page, full color ad in the mobile app.
- Full page black & white ad in the Conference Guide.
- Conference bag insert.
- Three attendee passes (\$1,575 value.)
- Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.

## CONFERENCE GUIDE SPONSOR | \$2,750

### *Benefits for you...*

- EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- Full color ad on inside front cover of the conference guide.
- Full page, full color ad in the mobile app.
- **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- Hyperlinked logo on Comp Summit website with a 500- word organization listing.
- Podium time at a key time during the conference.
- Conference bag insert.
- Three attendee passes (\$1,575 value.)
- Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.
- Opportunity to submit a two minute pre-conference online showcase/ video clip.

## SUNDAY WELCOME RECEPTION SPONSOR | \$2,500

### *Benefits for you...*

- EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- Hyperlinked logo on Comp Summit website with a 500- word organization listing.
- Podium time at Sunday's reception welcoming attendees to Comp Summit.
- Signage acknowledging your sponsorship.
- Full page, full color ad in the mobile app.
- Full page black & white ad in the Conference Guide
- Conference bag insert.
- Three attendee passes (\$1,575 value.)
- Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.
- Opportunity to submit a two minute pre-conference online showcase/ video clip.

## ENTERTAINMENT SPONSOR | \$2,250

### *Benefits for you...*

- EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- Hyperlinked logo on Comp Summit website with a 500- word organization listing.
- Podium time at the entertainment welcoming attendees to Comp Summit.
- Signage acknowledging your sponsorship.
- Full page, full color ad in the mobile app.
- Full page black & white ad in the conference guide
- Conference bag insert.
- Three attendee passes (\$1,575 value.)
- Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.
- Opportunity to submit a two minute pre-conference online showcase/ video clip.

## MONDAY RECEPTION SPONSOR | \$2,250

### *Benefits for you...*

- EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- Hyperlinked logo on Comp Summit website with a 500- word organization listing.
- Podium time at Monday's reception & Signage acknowledging your sponsorship.
- Full page, full color ad in the mobile app.
- Full page black & white ad in the conference guide.
- Conference bag insert.
- Three attendee passes (\$1,575 value.)
- Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.

## BREAKFAST SPONSOR | \$2,000

### *Benefits for you...*

- EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- Full page, full color ad in the mobile app.
- Hyperlinked logo on Comp Summit website with a 500- word organization listing.
- Company logo on table top display cards.
- Conference bag insert
- Three attendee passes (\$1,575 value.)
- Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.

## LUNCH SPONSOR | \$2,000

### *Benefits for you...*

- EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- Hyperlinked logo on Comp Summit website with a 500- word organization listing.
- Full page, full color ad in the mobile app.
- Company logo on table top display cards.
- Conference bag insert.
- Three attendee passes (\$1,575 value.)
- Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.

## MONDAY'S DESSERT BREAK & GELATO SPONSOR | \$1,750

### *Benefits for you...*

- EXPO Hall exhibit booth in a prime location (\$1,400 value.)
- **SPONSOR EXCLUSIVE!** Hyperlinked logo on ALL Comp Summit emails to the public and attendees.
- **SPONSOR EXCLUSIVE!** Access to a pre-conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by August 1.
- Hyperlinked logo on Comp Summit website with a 500- word organization listing.
- Full page, full color ad in the mobile app.
- Company logo on table top display cards.
- Conference bag insert
- Three attendee passes (\$1,575 value.)
- Full conference attendee listing with attendee full name, title, organization, city, state, AND EMAIL ADDRESS! Made available by day of the event.

***Please complete the EXPO Plan Reservation Form on the last page to register for one of these premier sponsorships.***

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Samoset Resort, Rockport, Maine

# EXPO PLAN RESERVATION FORM

*Please complete this reservation form and return to Heather Bassett, EXPO Manager.*

*A completed form will place a hold on an EXPO plan for your Organization until full payment is received.*



EXPO MANAGER: Heather Bassett  
Heather@StrategicHRus.com

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Sponsorship/Exhibit Plan Requested: \_\_\_\_\_

REPRESENTATIVE INFORMATION:

Full Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

ACCOUNTS PAYABLE CONTACT (If different from address above):

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**I agree to the terms listed below.**

Signature: \_\_\_\_\_

Please complete and return to Heather Bassett, EXPO Manager, by email: [Heather@StrategicHRus.com](mailto:Heather@StrategicHRus.com)

**Terms and Agreement:** Upon receipt of your signed reservation form, we will confirm availability and your participation. You will also be asked to complete an online registration for your organization to collect booth attendee and conference guide information. **Full payment is required to officially reserve your EXPO plan.** The full invoice is payable within 30 days of receipt. You will have the option to pay by check or credit card. Overnight accommodations are limited on site, therefore, an overnight room code will be issued after full payment is received. **Cancellation Policy:** 50% of fees paid will be refunded if written notice of cancellation is received no later than May 1, 2018. **No refunds after that date.**

**Thank You for Joining Us!**





Maine's Workers' Compensation Conference

### Maine Comp Summit EXPO Floor Plan Hosted by Strategic HR U.S.

